



As a non-profit 501(c)(3) charitable educational organization our mission at FC Dulles is to teach the youth of our community, through the game of soccer, the ideals of sportsmanship, fair play, respect, and teamwork, to promote healthy and active lifestyles, and develop a passion and love for the game of soccer. Our objective is to provide outstanding coaching, administration, facilities, and programs for the youth of our community to any player who has the desire to learn to play the beautiful game of soccer. Through sponsorships and donations, we are able to offset some of the costs of running our club and help make organized youth soccer accessible and more affordable while providing your business the opportunity to promote your brand in the community.

How can you help?

FC Dulles needs help offsetting several costs. The following are the sponsorship opportunities available:

- **Practice t-shirts for FC Dulles’s Travel Academy and Recreational soccer programs:** Each season, FC Dulles players receive an FC Dulles practice t-shirt for training sessions to promote club unity. Your logo will feature prominently on the back of the t-shirt with the FC Dulles logo on the front. We provide approximately 500 -600 t-shirts annually for our players. Players wear this shirt 2-3x/week. This sponsorship runs for **one year** (8/1/2020-7/31/2021).
Total: \$4000 (292k impressions)
- **Recreational Jersey Sponsorship:** Your logo will be placed on the front of our Recreational program's game day jersey. Your logo will be visible on approximately 600-700 jerseys for our REC players. This sponsorship runs for **two years** (8/1/2020-7/31/2022).
Total: \$6500 (480k impressions)
- **Travel Academy Jersey Sponsorship:** Prominently featured on the front of our home and away jerseys for players in our Academy program your logo will be visible on approximately 500 to 600 jerseys. This sponsorship runs for **two years** (8/1/2020-7/31/2022).
Total: \$7500 (540k impressions)
- **Futsal Jersey Sponsorship:** FC Dulles’s Indoor Futsal League (Winter) provides jerseys for approximately 200 players during the Winter season. Your logo will feature on the front of the jersey. This sponsorship runs for **one season** (12/1/2019-02/29/2020).
Total: \$2500 (175k impressions)
- **The FC Dulles Scholarship Program:** Our scholarship program has two components:
 1. Help families in our Club who are struggling financially offset the rising costs of organized youth soccer. Last year we awarded over \$8000 from sponsorship and individual donations to players to help offset tuition fees and equipment costs.
 2. Reward players who best represent the ideals of our mission statement. These are players who we name as FC Dulles’s Players of the Year. We award a \$500 scholarship to one female player and one male player
 3. Your name and logo will be associated with both scholarship programs and featured on the Player of the year award, your name and logo featured on our club website home page, and you will be invited to share a photo op. and receive a plaque commemorating the experience.**Total: \$5,500**

Total apparel sponsorship for **2 years: \$24000 (1,954,000 impressions)**. A \$3000 savings compared to a la carte pricing! This will include your logo placement on the above club apparel.

All sponsorship levels will feature your logo on our website's home page, in our sponsorship section on our website, at the beginning of our YouTube public club videos, and in our club-wide communications.

FC Dulles is a large, visible non-profit organization that is well-positioned to serve the youth of the Dulles area that includes the communities of Chantilly, Centreville, Herndon, Vienna, Oakton, Fairfax, Reston, South Riding, and Aldie. We are confident that your donation-tax-deductible to the extent allowable by law- will positively affect the youth in our area, and help bring visibility to your business.

Sincerely,

Darryl Forrest
President
FC Dulles

Tax ID #: 26-3256736
Donation Amount: \$ _____